

About This Book

As you read through this book, you will find 68 interviews with America's top corporate human resource executives, recruiters, hiring managers, and career experts. They have shared their collective expertise so that we could provide you with the best strategic and tactical advice for building and managing your career—a career that is personally, professionally, and financially rewarding. We've taken the advice of these experts and focused it on each of the core components of career development, job search, and lifelong career management.

In addition to interviewing each of the recruiters, human resource executives, hiring managers, and career experts, we also conducted a research study to collect data about the specific hiring, interviewing, resume reviewing, and related practices of these individuals. You will find our statistical results at the end of chapters 2 through 7. To ensure that we captured data from a variety of types and sizes of companies, we were certain to interview people from a broad cross-section of organizations. As such, it is important to note that 35% of the responses came from individuals who work in companies with less than 100 employees, 15% in companies with 101 to 500 employees, and 50% in companies with 501+ employees.

Only you have the power to create a successful career for yourself. Although the market is competitive and positions may seem few and far between, opportunities do abound. The trick is to play the new job search game well, understand its various components, and let it work for you. That is what our experts will show you how to do—create your own winning career plan and strategy, develop powerful job search materials, build a successful job search campaign, and get the offers you want.